

THE MASSEUR

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American Massage & Therapy Association

FORMERLY THE AMERICAN ASSOCIATION OF MASSEURS & MASSEUSES

OFFICIAL BULLETIN

NOVEMBER - DECEMBER, 1958

DECATUR, ILLINOIS

California Undecided About Location For 1959 Convention. . .

We are having a meeting in Molesto, Calif. on November 2 at which time, the time and the place for the next National Convention will be decided. One reason that a site and time has not been selected is that a very large Convention, The Western States Shrine Convention will be held in Los Angeles on the same week and though this is a fine break for our Masonic members, it is hard to get a hotel to accommodate us.

We have set the tentative dates from Aug. 5 through Aug. 8, 1959 as Convention dates, but may have to move this forward one week in order to secure proper accommodations.

We are planning a great time for all that come out. Arrangements can be made for Television live broadcasts, trips to movieland, the beaches, Marineland, Disneyland, Ghost town, the mountains, deep sea fishing, dancing to Lawrence Welk and his orchestra and many other things to make this a complete vacation. Arrangements can be made to park the children

at a mountain camp for very little money and they can have a supervised vacation of their own.

We will have well known lecturers on Physical Therapy, massage, and Professional Ethics. We will have our Insurance Counsellor address you and tell you how best to buy any and all insurance.

Don't just plan to come to the Convention, plan to come and make it your vacation at the same time. We will be on hand to guide and serve you for several days after the Convention.

Your next Convention will be Educational, Entertaining, and Different, make it a must on your next year's calendar.

NOTICE

New certificates with the American Massage & Therapy Association done in two colors bearing our new emblem will be issued to each and every member that sends in one dollar to the Nat'l Sec'y-Treas., Sam Dahlgren 1104 4th Ave. So., Fargo, N. Dakota.

NEW VENTURE!

The Persona Health Service Family is announcing the opening of a Family Health Store at 4713 West Lisbon Avenue, October 8, 1958 under the management of Catherine Persitza. We wish you all the success in the future that you enjoyed in the past.

Congratulations to the new officers elected at the September 14 chapter meeting for another fine year. They are as follows:

Pres. John P. Persona, Milwaukee.

V. Pres.—Katherine S. Lizak, Oshkosh.

Sec. - Treas. — Mildred Warnes, Milwaukee.

Best regards, Frank Persitza, Jr.

ATTENTION MEMBERS

Everybody that still has birthdays send the day and month to Thomas R. Fink, 808 Maple Road, Hellertown, Penn., I think he has a surprise for you.

THE MASSEUR

Bimonthly publication of the American Massage and Therapy Association. formally known

American Association of Masseurs and Masseuses.

Published in Decatur, Illinois Charles W. Brooks, Editor 3111 North Water Street



PRESIDENT'S NEWS-LETTER

JOB PLACEMENT

We have received several inquiries from reputable firms wishing to hire a qualified Masseur or Masseuse. This is a very good indication that our Association is being recognized as a leader in its field. We have forwarded these letters to our Placement Committee Chairman, Minnie Keim, and she has been trying to contact those who need masseurs with the names of reputable masseurs who need work. I would like to see this activity grow until we could fill a regular column in each issue of the Masseur listing firms who want to hire masseurs and masseuses and also masseurs and masseuses who desire work. Will everyone please contact our Placement Committee Chairman directly if they know of some member of our association who desires work? Her address is Miss Minnie Keim, Rt. 5, Nampa, Idaho.

LEGAL AID

One of the benefits of belonging to our association is our modern comprehensive legal aid program. Part of your dues, the amount set by the convention, goes into a separate legal aid fund for use when a qualified member, who has been practicing in accordance with the state and national laws, needs legal aid assistance. Your officers are working on a wall certificate for each member stating our legal aid obligations for all to see. The mere presence of this certificate on your waiting room wall may prove to be invaluable. It shows that you do not stand alone but are qualified to be recognized by a national association.

MEMBERSHIP

We need your help. Qualified new members are needed by your association in order for us to carry through our plans for the future. Will anyone who knows of a prospective member please send their name and address to the Chairman of our Membership and Organization Committee directly. His name is Mr. Lowell Spangle, 4231 Broadway, Gary 9, Indiana.

YOUR FACE

If you don't like the looks of your face, if your face is not beautiful; CHANGE IT. Your face is manufactured by your heart and reflects the thoughts of your soul.

If you are tense, over-stimulated, a victim of atrocious dietary habits, a user of artifical pick-ups (as cigarettes, liquor, etc.) your face will show it and your personality message will be broadcast to the world.

However, if you have forgiven yourself of your past sins, and you have made the all-important decision to live for the good of all in the future, your peace of mind and soul will be reflected on your face. Your new personality message will be broadcast in a face of inner peace. This is a true measure of success.

SOMETHING NEW

The Pennsylvania chapter is going to hold a clinic on Sunday, February 8, 1959 with registration starting at 8 a.m. Registration fee is \$5.00 per person and we invite any member of the massage profession to join us and hope they take some knowledge home with them. Also at our last meeting we elected the following officers:

Pres.—Wilson L. Lutte, Allentown.

V. Pres—Thomas R. Fink, Hellertown.

Sec.—Leslie Hoch, Norristown. Treas.—Arnold Kranch, Allentown.

CONGRATULATIONS

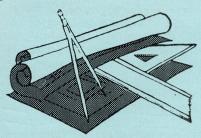
Mr. and Mrs. Stewart Miller of Harrisburg, Pa., have announced the acquisition of a son (in law) in the marriage of their daughter Dorothy E. to Herman C. Buffington of Harrisburg on September 21, 1958, after being engaged since May, 1958. Lots of luck kids.

The marriage was such a shock to Stu that he took his wife on a second honeymoon down south over the new skyline drive to Tenn. Oct. 11 and 12.

Editorial Chairman Thomas R. Fink

IF YOU NEED HELP

I will work for you at a very nominal salary for subsistence in exchange for some additional instruction. I am 48 years of age, white, 5 ft. 10" tall, weight 175 lbs. in very good health. Meet and mingle with people easily. References and picture will be furnished to interested parties. Education thus far, 2 years pre-med., 2 years Osteopathy College training at Chicago, a graduate from massage & mechano-therapy in St. Louis County, have been teaching a few classes in anatomy, but need more experience in manipulative techniques. If you can use me, please write me, F. C. Edwards, 5671 Delmar, Room 206, St. Louis, Mo.



DESIGN FOR LIVING

THE TREASURE OF A MAN'S HEART

by DR. CHAS. W. BROOKS

The Master, who typified Himself as one who had no place to lay his head, was not concerned with the material things of life. Our present civilization, which panders more and more to the comfort and ease of the physical self, lulls us with a pleasant euphoria so that we worry less and less about the future of our souls, thinking that somehow we are magically transformed into a good s soul at our death merely by believing in Him. We have lost sight of the inescapable fact that at our death we will be exactly as good as we have endeavored to make ourselves during our lifetime. We have mortgaged our future to serve the great god Commerce in order to have these goods displayed so lavishly before us.

The early Christians were fully cognizant of the fact that faith alone was not a ticket to ease and comfort, nor even to safety. Instead it meant to them eternal vigilance. Yet what glorious examples they were of the power of faith to maintain in adversity.

The enemies of Christianity today have become those of our own household. Those who preach faith only in peace, ease, and comfort, preach only half the Christian message. There is still need for the sword, figuratively speaking. We have need to examine ourselves in the light of His word. Have we become like the Pharisees of His day, feeling righteous because we attend services on Sunday and contribute our bit to the collection plate? How long has it been since we examined in the light of day the unclean, unkind thought harboured daily in our hearts? Are we content to be only good enough to "get by" with our crowd and be what is thought of as decently respectable, yet still hiding envy, spite, jealously, lust, greed, condemnation of our brother? If so, then we are like unto the whited sepulchers Christ castigized so severely.

A good heart is not necessarily a complacent heart; complacency is often mistaken for tolerance. Peace, while much to be desired, is not meant to be purchased at any price. This policy too often leads people into predicaments from which they see no escape: for being dedicated to peace, they cannot bring themselves to shatter it, thus soon finding themselves living in conditions of which they do not approve and participating in affairs for which they have no liking. This is a form of moral cowardice and not to be confused with the virtue of true tolerance. Our hearts should be aflame to champion what is morally right.

Christ spurned lukewarm complacency, as He spurned cheap sentimentalism, which some mistake for true spiritual emotion. He also denounced sterile intellectualism.

Sweet and bitter water do not flow from the same fountain, nor can good and evil be the treasure of a man's heart at the same time. The branch cannot be clear if a hog wallows in the spring. Just as a fruitful garden can become choked with weeds until it is unproductive so can the garden of your heart be so choked with the tares of ugly, negative, destructive thoughts that multiply so rapidly in the darkness of the unenlightened heart.

Scrutinize your innermost thoughts. All that you would not willingly make public, cast out instantly. Nourish the good seeds with strengthening meditation, sprinkle liberally with good works, and mix generously with love of

thy fellow-man. Contemplate the wonderful gift of life, add thankfulness for your lot, and mercy for those more unfortunate than yourself. When the world is so full of goodness, why dwell on the destructive? Look at the world through rose colored glasses and be buoyed by the wings of the spirit.

"My son, give me thy heart, and let thine eyes observe my ways."

A treasure can be many different things, according to what a man values. It can be money, jewels, material things that are hoarded; or it can be knowledge, or it can be spiritual understanding or wisdom. Whatever a man values, there will his heart be.

Obviously the scriptural reference is not to the physical heart, which is a muscular organ lying in the thorax between the two lungs, maintaining the circulation of the blood through the body by means of blood vessels. In Hebrew literature the heart was referred to as the seat of the mind or will, and included the whole range of psychical emotions.

When the physical heart fails to function properly, it causes serious complications. If the circulatory system is impaired too greatly, the whole physical system collapses, life departs, and the body dies. Although the heart operates as an independent organ, every other organ is affected by its action.

The physical heart has no storage capacity, for the function of the heart is to keep the life blood circulating freely and constantly, to carry the fresh nutrients and oxygen to the cells, and to carry away the wastes. There can be no storage, for there would be no purpose in it, and nature usually has a purpose. There must be constant circulation, or change.

We speak of the heart being filled with good or evil, the Christian is supposed to be concerned with having a heart filled with good. Let us take a tip from nature—the spiritual heart was not meant for a storage tank either.

Good is yours only as you continually pass it on to others. There must be a continual flow from yourself to your fellowman, as we are all cells of the body of Christ. If we try to clutch good to ourselves, we become as the stagnant pool of water. Stagnation is death, movement is life. He who would have good in his heart must continually give it away, then it will be truly his. Good thoughts are to be shared; good deeds to be passed on. No man lives unto himself alone, but is constantly affected by, and is himself affecting, those with whom he comes in contact everyday.

Our physical heart never ceases its labor from the moment we are born until the moment we depart this life. Unlike that faithful muscle, too many of us are prone to settle in our tracks after reaching physical adulthood, without worrying about attaining spiritual maturity. Though we may not be aware of it, then we have started to die already. Nature, having accomplished her purpose, has no further use for us, and starts the process of removing and replacing us. To avoid this, we must furnish the impetus for our own further growth. We must make the effort which will embark us upon that reater adventure, everlasting life. This reward is not easy to earn, and must be paid for in advance y earnest endeavor and constant rigilance to subdue our baser self.

The Lord names the things that make an evil heart. If malice, envy, hatred, lust, greed, and condemnation are allowed in your heart, then what comes out of the heart is defiled. "Out of the abundance of the heart, the mouth speaketh." The mouth is the pop-off valve for the heart. The tongue is full of deadly poison, and it has issued from the heart. Our emotional system is poisoned by the impurities we have allowed to circulate in our thoughts, and the condition of our emotional system is directly reflected in our soul.

Whatever a man values, those things will be treasure. What most

of us think of as the good things of life, are the material things which bring comfort, ease or pleasure to the physical self, but are of no avail towards unlocking the gates of heaven.

PEACE

Friend, you need but knock on any door to find

A troubled heart that's seeking peace of mind.

The gay and brightest fascades oft may hide

A dark and troubled spirit deep inside.

You cannot tell, to look upon a face,

What inner conflicts conquered gave it grace.

You cannot know, unless you've tread his path

What wound provoked a brother's pent-up wrath.

If we our carping criticism cease, Then might we earn good will and peace.

babblin' Brooks.

THE FUTURE AS I SEE IT

Chiropractics and Naturopathy have been steadily declining in our state for many years. Registered Physical Therapy and Registered Massage have been appearing on the scene very recently. Before long, Chiropractics and Naturopathy will be extinct due to the power of organized medical men who are bitterly opposed to them, and due to the indifference of the public. The vacuum left by their demise can and probably will be filled by Registered Physical Therapy and Registered or Licensed Massage, working together in harmony. This is true only because medical men and the public want them and need them in spite of the frauds that have been perpetrated in the name of and under the pretence of massage in the past.

As you probably know Dr. Hench of the Mayo Clinic discovered Cortisone for the treatment of Rheumatoid Arthritis. The doctors throughout the country became cortisone hypo-happy until the side effects began to appear. At the present the medical profession is dropping the stuff like a hot potato. What is their remedy now? Yes, they are again recommending heat and massage plus massive doses of Vitamin U (rose hips) and bioflavonoids. Ruptured or slipped fibro-cartilage discs and spine operations originated at the same clinic and sec off an epidemic. Every pain in the back was diagnosed as disc trouble and an operation was advised. I have relieved hundreds of cases. Business boomed for awhile for the surgeons until they found 50 % of their cases permanently crippled from their operations. What is the medical remedy now? Yes heat, massage and spinal manipulation by a good masseur, not by a chiropractor . . . plus pain pills. The remedy works very well, too, and everyone is happy. Strangely enough, I find Swedish Massage and Spinal Manipulation on my business cards. Perhaps that explains why so many doctors have approved of my work recently. (Do not forget cod-liver oil for osteo-arthritis.)

The well trained and skillful Masseur and Masseuse faces a bright and glorious future in this state, if we conduct ourselves properly and honestly. There are many types of massage in use, but I am especially interested in Swedish Massage, which of course, covers a large and diversified field of usefulness. I can visualize Swedish Massage Clinics in strategic places, not one-man Health Clinics or Health Centers or Health Spas or Health Oasis or Health Parlors or Health Salons or Health Havens or Health Refuges, but Swedish Massage Clinics, operated by a group of Masseurs and Masseuses each specializing in a certain phase of the profession such as body and abdominal massage, hydrotherapy in all its ramifications, medical gymnastics and muscle toning movement and manipulation of the joints and spine, colonic irrigations, etc. This is the age of clinics and specialists. The well trained masseur and Masseuse will find a safe and effective method of conditioning the spine and neck and I do not approve of the bone-jarring and ligament-tearing method of some chiropractors.

Pete I. Eitreim, R.M.T.

ILLINOIS

The Illinois Chapter of A.A.M.M. held a state meeting September 14th at Hotel Custer in Galesburg, Illinois.

President Charles Brooks opened the meeting at 11 a.m. D.S.T.

The minutes of the previous meeting were read and approved as read.

President Brooks gave an interesting report on the National Convention.

A motion was made by Mary Howells, seconded by Gladys Spicer to have Charles Brooks print 500 cards to be sent out for our future meetings. \$20 is to cover ost of cards.

The next state meeting will be held in Lacon on November 9th at Club La-Con.

Plans are also being made for our Quad State Meeting to be held in Peoria, April 11 and 12. The price will be \$10. This will be for the banquet on Saturday evening and a Smorgasbord Dinner on Sunday. Remember the dates—April 11th and 12th. The following committees were appointed for the Quad State Meeting:

General Chairman — Charles Brooks.

Host-A. Jean Wells.

Registration—Richard Frysinger.

Program-Mary Howells.

All members who haven't paid their dues, do so at once.

The meeting adjourned followed by dinner in the Homestead Room.

The members that failed to attend the state meeting held at Lacon, Ill., Sunday, Nov. 9, sure missed a good time and an interesting program. Some came as far as two hundred miles and said it

was well worth it. You owe it to yourself, the chapter and the association to get out and attend the meetings. This organization is just as strong as you make it.

Respectfully submitted, Hazel Davis, Secretary.



This picture was taken of two Illinois members, Weinrich and Brooks while they were attending a lecture on Nutrition in Chicago last month.

IDAHO

A picnic dinner on the Keim lawn preceded the meting. It was a beautiful day in Idaho.

September 28, 1958. Meeting was called to order by President Mrs. Minnie Keim.

Minutes of previous meeting were read and approved.

Motion by Mrs. Johnson that we omit \$10.00 initiation fee and accept new members on payment of dues only as Mrs. Keim told us this procedure had been approved at the National Convention. Seconded by Mrs. Obstarczyk.

Discussion on ways to raise money to finance several cars to convention in California next year.

Invitation of the Suttons accepted for November meeting. Date to be arranged later.

Meeting adjourned. Mrs. Keim gave report on the National Convention.

Two new members were welcomed: Mrs. Margaret White, who has the Glamour Shop in Nampa, and Mrs. Adelle Buffington, of Boise. Guests were Mr. Fred Ray-

mond and Mr. and Mrs. Chubb of Boise and Mrs. Elsie Graham of Caldwell.

Mary Babbit, Sec.-Treas.

INDIANA

Meeting called to order 11:10 a.m.

President George W. Stoller, presiding.

Invocation by Lowell M. Spangle, substituting for Dorothy M. Olson our regular chaplain.

Our registration clerk, Mrs. Lenora Stoller, reported 19 members and 7 guests present. Each was asked to stand and introduce themselves.

The Secretary read the minutes of our State Convention held at Ben Hur Motel, Logansport, Ind., July 13, 1958. They were approved as read.

Lowell M. Spangle as treasurer gave the treasurers report which was accepted as read.

Mr. Sylvester F. Wyss, chairman reported for the Committee on Schools and Colleges.

Mr. Lowell M. Spangle reported for the Legislative Committee.

Under unfinished business we formally installed our recently elected officers for the ensuing year.

Our National President, Thomas D. Olson, administered the Oath to President elect George W. Stoller, Vice president, Bessie E. Erfurth and Secretary & Treasurer, Lowell M. Spangle. After which President Stoller administered the oath to Thomas D. Olson as Executive Secretary.

Election was then held for the Board of Directors. The following five were elected:

> Sylvester F. Wyss Marvin L. Rittenhouse Vera B. Setty Mary Felton Leets James L. Anderson

The Board reviewed, approved and signed six new applications for membership.

President Stoller appointed the following as chairmen of the respective Committees for the ensu-

ing year:

Sylvester F. Wyss—Schools and Colleges.

Lowell M. Spangle—Legislation. Catherine E. Holland—Membership.

Bessie E. Erfurth—Public Relations.

Wm. E. Devinney—Nominating Committee.

Moved by Bessie Erfurth that our next state convention be a two day convention and that it be held the 16th and 17th of May, that we might have ample time to plan to attend the next National Convention. The motion was seconded by Marvin Rittenhouse and approved.

Our next meeting and Seminar will be held at LaPorte, Indiana, November 8, 1958.

Adjourned for dinner 12:25 and enjoyed a splendid dinner at Moons Drive-In.

Reconvened at 1:30 p.m.

Our new National President Thomas D. Olson gave us a review of the National Convention at the Severin Hotel, Indianapolis and discussed his hopes and plans for improving the Association during the ensuing year.

Dr. Otis J. Briggs followed Dr. Olson and gave us a very interesting and instructive, illustrated lecture on the Lymphatic System and the Therapeutic effects of Massage.

The meeting adjourned at 4:10 p.m.

RHODE ISLAND

Meeting opened at 7:45 p.m. by Pres. Alice Smith. Ida Thorson offered a prayer.

Business—Shall we have joint meetings alternately with Mass. Chapter, or have our own.

Discussions — Voted unanimous to have our own meetings and join Mass. on invitations.

Sunshine collection, \$1.50.

Next meeting, Oct. 19, at Elsa's Lodge, Rte. 1A at 12 noon, Fern Lussier hostess. An educational program is planned.

Sec. report of Sept. 20.

Treas. report \$135.00 in bank.

New Business—Labled purchasing stamped material.

Pres. to interview prospective members.

Thought for the day by Pres. Alice Smith: "Take Time." Meeting adjourned at 9:00 a.m.

One of the students, Rene Belevance, from the George School, was present. He has been invited as a guest at several of our meetings and took an interest in our profession. We are looking forward to the day when he also becomes a member.

All members had a treatment with the Vibra Tone Unit that our Pres. uses. It sure was a treat. We then all returned the treat. The only advantage was that Alice was in her own home and relaxed enough to sleep. Refreshments served by Hostess Alice Smith, Pres.

Respectfully Submitted Madge Banahan, Sec.

IOWA

The Iowa Chapter A.M.T.A. held their fall meeting at Roosevelt Hotel, Cedar Rapids, Iowa, Sun., Oct. 12th, 1958.

Everyone met in the lobby shortly after 12 o'clock and went into the dining room to partake of a delicious Buffet dinner.

There were 9 members and 3 guests present including our newest member and her husband, Mrs. Eva Gilbertson of Clear Lake, Ia. Others present were Don and Mae Hudson, Mina McGreevey, Fern Spence, Arlis and Louise Bahl, Ella Blodgett, Anna Clark, Mildred Hansen and Floy Brownlie.

The meeting was held in the Col. Briggs room on the mezzanine and was opened by the Pres. Mae Hudson.

The secretary read the report of the June meeting and the treasurers report was read and approved.

Mrs. Gilbertson's application for membership was acted upon and accepted and she was welcomed into the order. A letter was read from the National Pres. Mr. Tom Olson, of the resolutions passed by the Nat'l Board of Directors.

Mildred Hansen, chairman of the nominating committee presented the slate of officers selected for the following year.

The President asked for nominations from the floor. Mildred Hansens name was added to make 3 directors and as there were no other nominations, the entire slate was elected by acclamation.

The following were elected for the next year:

Pres.—Arles G. Bahl.

Vice Pres.-Mae Hudson.

Sec.-Treas.—Floy Brownlie.

Directors — Mina McGreevey, Anna Clark, Mildred Hansen.

A resolution was made to extend the Past Officers a vote of thanks for their services.

Mr. Arles Bahl, the new Pres. led a discussion on the pros and cons of legislation for the Iowa group.

A resolution was made to appoint a committee of 3 to work with the present Board and the names of all new legislators be obtained, in case another bill is presented in congress affecting our profession.

It was decided to have the next meeting in Cedar Rapids, Ia., after the 1st of the year or sooner, if necessary.

Mrs. Eva Gilbertson of Clear Lake drove the greatest distance, 160 miles, with Ella Blodgett and Mina McGreevey, second.

With Mrs. Julia Pitzenberger admitted to our organization in June, we now have 15 members in Iowa.

The meeting adjourned about 4 p.m.

Resp. Submitted, Floy Brownlie, Sec.-Treas.

FOR SALE

FOR SALE: One Electronic Ultrasonic. Used little, cost \$495.00, will take \$150.00. John Taves, Casselton, No. Dak.

KANSAS

The Kansas Chapter sends its best wishes to Thomas Fink of the Penna. Chapter for a year of success, happiness and prayers of guidance in your new office of Editorial Chairman.

The Kansas Chapter met at the office of Catherine Adams with four members present, which was called to order by our Pres. Mrs. Burns. Rev. Schlessman led us in devotions. The minutes and Treasurers reports were read and approved. We have six paid members. We are sorry to have Mrs. Ruth Groth leave our association. We had installation of officers followed by a word of welcome by Mr. Myer of the Mayor's office and full co-operation from the City office. Mrs. Cordella Hardy, who attended the Convention shared with us the hi-lights of the Convention. Mrs. Connor gave the history of the Association and the progress thru the years. Other guests were Mrs. Katheryn Hunt nd Mrs. Cora Nocholson. Mr. Gray lievur Vice-Pres., gave a demonstration of Physio Therapy, which was very interesting as well as educational. Refreshments were served by Miss Regina Lesher and Miss Janice Belden.

We closed our places for one day to accept the invitation of Mr. Burns to visit his office and had an enjoyable time. Mr. Burns explained his equipment and gave to each one a bath mitt that is used in Hot Springs, Arkansas. Thanks again Mr. Burns, for being a wonderful host. We then visited a new Massage shop who is a prospect member for MO. She was a lovely hostess and explained equipment that we do not have, how it worked.

To members, officers, and friends of the Association, we extend an invitation to visit us when on visits in Kansas City, Kansas at the G. & M. Health Center, 1205 North 9th Street or Catherine Adams, 1000 Ridge.

Sincerely, Catherine Adams, Sec'y

WHY?

However charitable I try to be in my thinking, there is not one reason that comes to mind, to excuse the National Planning Convention Committee for taking us into a city that is so filthy minded and cannot control itself, and one who seems to place the whole nation and its female massage therapists into the same category.

Within our States and Community's there are many engaged in our profession, who enjoy the same high respect and social privileges, as any other ethical profession, be it male or female.

I am sincerely grateful to God that He blessed me with the art of using my hands to help ease the sick and suffering and am very proud of my profession. Nor do I have to hide behind any male massage therapist or anyone else to practice it.

Speaking for myself and for many of the fine women, with whom I talked at the Convention, we will make sure we are not subjected to the same disgraceful humiliating experience again.

> Mary E. Howells Illinois Chapter

WHAT IS YOUR FAVORITE COLOR?

IF IT IS RED . . .

How big is your liking for red? Would you live in a red room? Or do you merely prefer it in ties, cuff links, cigarette cases and the like? Prefer red in a big way and you are one who is able to keep a strangle-hold on life. You have strong desires, a lust for sport, action, excitement.

But your passions are generally on a physical plane. You are fickle and have little true affection. You are inclined to wobble about on any straight and narrow path. Life for you must be packed with experience. Innately you are an optimist. And when you feel despair (who doesn't?) you are sure to be quite dramatic about it.

You have a strong mind. Matches could be ignited with what you think. It is your nature to be impulsive, whether you show the emotion or not. You have vital ideas and a stout heart. But you lack a necessary patience to follow through. You would make a better wrestler than a billiard player—you lack finesse.

Red puts men at the mercy of life. And people at the mercy of life either mess it or surmount it. Hold on to yourself, manage those wild fires within you and you are one to go places!

REMEMBER

I lay upon my bed this night
And through the window watch
the light

As moon beams dance across the sky

And kiss the stars as they go by They ease a bad and aching pain And soothe a tired and weary brain

When at three the cock will crow
Then off to peaceful slumber go
Then happy dreams will come my
way

Before the breaking of the day When the sun peeps through at

To dry the dew drops on the grass

It helps you meet a brand new day

No matter what will come your

way

AUTUMN'S CHARM

A haze on the far horizon,
The infinite, tender sky,
The ripe, rich tint of the cornfields,

And the wild geese sailing high—

And all over upland and lowland The charm of the golden-rod, Some of us call it Autumn,

And others call it God.

—William H. Carruth,
From "Each In His Own
Tongue."

It takes a magician to get a rabbit out of a hat, but anybody can let the cat out of the bag. ONLY BATH OF ITS KIND BETWEEN MINNEAPOLIS & MILWAUKEE FOR MEN AND WOMEN

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